

Many Rivers Resources

Many Rivers is here to help you start, stay and thrive in business.

We're all about helping your business take the first step, and the next one, and the next one.

We've created videos, articles, worksheets and podcasts on these topics to help get your business started and thriving.

We're ready to start when you are.

[manyrivers.org.au/resources](https://www.manyrivers.org.au/resources)



Business Foundations



Business

- Setting up a Business

Operations

- Introduction to Operations
- Managing Risk
- Stock and Inventory

Finance

- Recording Keeping
- Managing your Loan
- Introduction to Cashflow

Marketing

- Introduction to Marketing

Business Power Tips



Business

- SMART Goals
- Doing a SWOT Analysis
- Knowing your Strengths
- Mind Map
- Learning from your Mistakes
- Naming your Business
- Business Ideas

Operations

- Cultural Permissions*
- Customer Service

Finance

- Revenue and Cost
- Scenario Planning
- Paying Yourself
- Getting Paid Quicker
- Setting your Price

Marketing

- Getting Started on Social Media
- Understanding Customers
- Creating Social Media Content
- Building a Brand

Business Decision Points



Business

- Making Good Decisions

Operations

- Employing Staff and Managing People*

Finance

- Investing in your Business for Growth*

Marketing

- Taking your Business Online*